

**Downtown Business Association of Bismarck**

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## Press Release

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FOR IMMEDIATE RELEASE  
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### **Downtowners Crazy Days Back Aug 5-6**

The Downtowners Association of Bismarck is bringing back Crazy Days, a summer retail event once held in the Downtown area. Over 20 downtown businesses will participate with sales and specials Aug 5-6.

Crazy Days and Sidewalk Sales used to be part of the Downtowners Association event programming, but was discontinued. With the continued revitalization of Downtown Bismarck and a resurgence of retail and service businesses operating in the city center again, the Downtowners are renewing this 'shop local' event.

Downtowners Crazy Days sales flyer will be available a week prior to the event on the Downtowners website, [www.downtownbismarck.com](http://www.downtownbismarck.com).

Use #ShopSmallBis to track event day activities in Bismarck or #ShopSmall. Kirkwood Bank & Trust will be sponsoring the event with over 300 custom tote bags distributed at the participating businesses. Hours for each business, along with their sales and specials will be listed in the upcoming sales flyer.

FMI:

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