

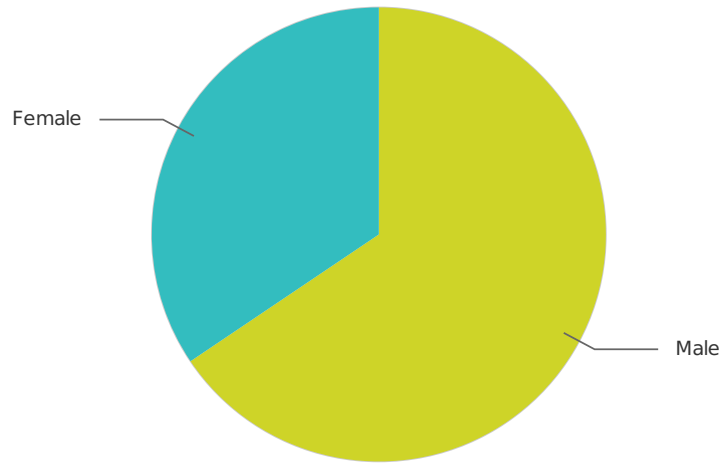
Q1 Please provide the following demographic information.

Answered: 395 Skipped: 0

Answer Choices	Responses
Name:	0% 0
Company:	0% 0
Address:	0% 0
Address 2:	0% 0
City/Town:	100% 395
State:	0% 0
ZIP:	100% 395
Country:	0% 0
Email Address:	0% 0
Phone Number:	0% 0
Total Respondents: 395	

Q2 What is your gender?

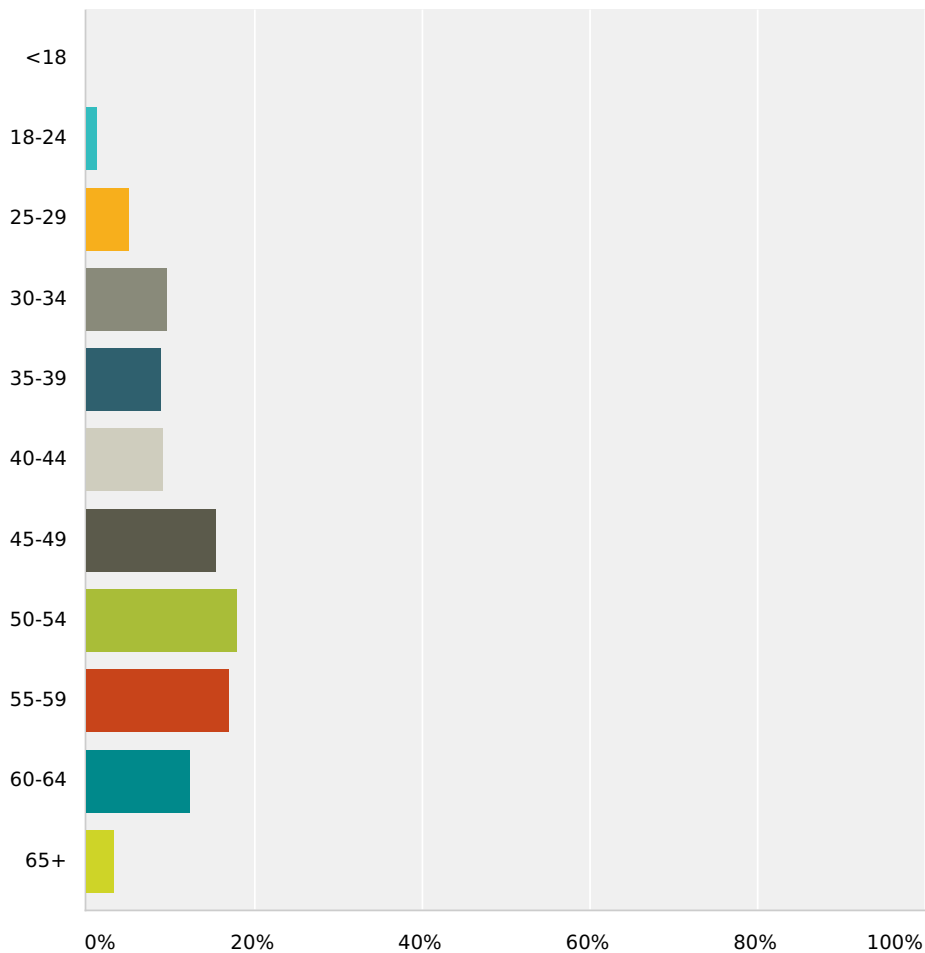
Answered: 395 Skipped: 0



Answer Choices	Responses	
Male	65.57%	259
Female	34.43%	136
Total		395

Q3 What age group do you fall into?

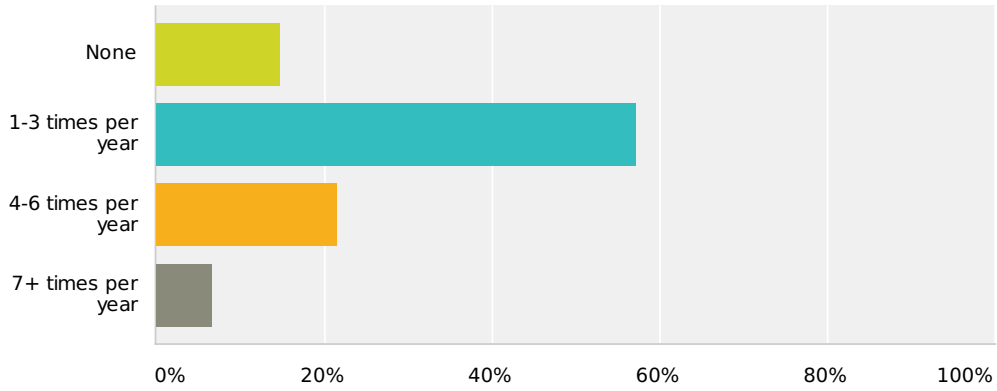
Answered: 395 Skipped: 0



Answer Choices	Responses	Count
<18	0%	0
18-24	1.27%	5
25-29	5.06%	20
30-34	9.62%	38
35-39	8.86%	35
40-44	9.11%	36
45-49	15.44%	61
50-54	17.97%	71
55-59	16.96%	67
60-64	12.41%	49
65+	3.29%	13
Total		395

Q4 How many times a year do you attend meetings/conferences at the Bismarck Civic Center?

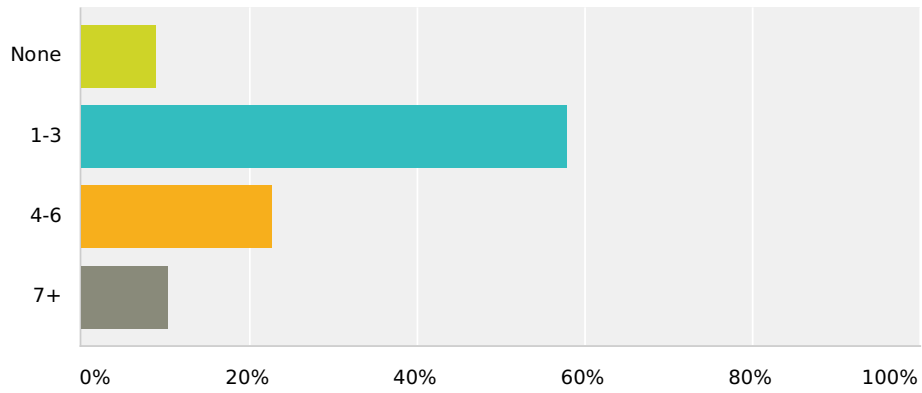
Answered: 395 Skipped: 0



Answer Choices	Responses
None	14.68% 58
1-3 times per year	57.22% 226
4-6 times per year	21.52% 85
7+ times per year	6.58% 26
Total	395

Q5 How many times per year do you attend meetings/conferences at centers out of town?

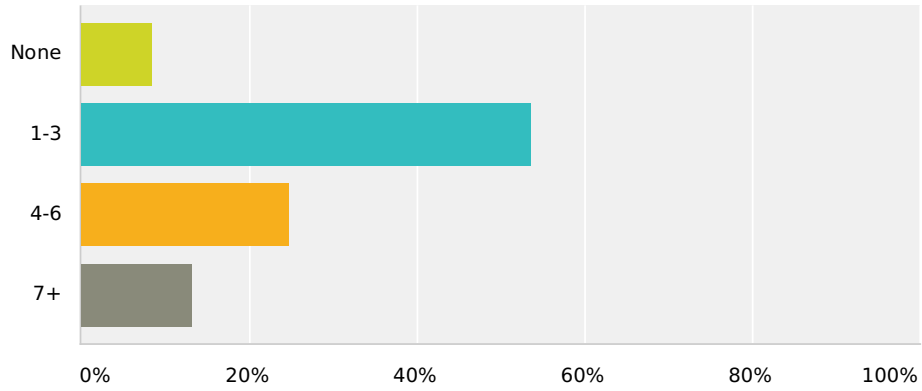
Answered: 395 Skipped: 0



Answer Choices	Responses
None	8.86% 35
1-3	57.97% 229
4-6	22.78% 90
7+	10.38% 41
Total	395

Q6 How many times per year do you attend entertainment events in the Civic Center arena?

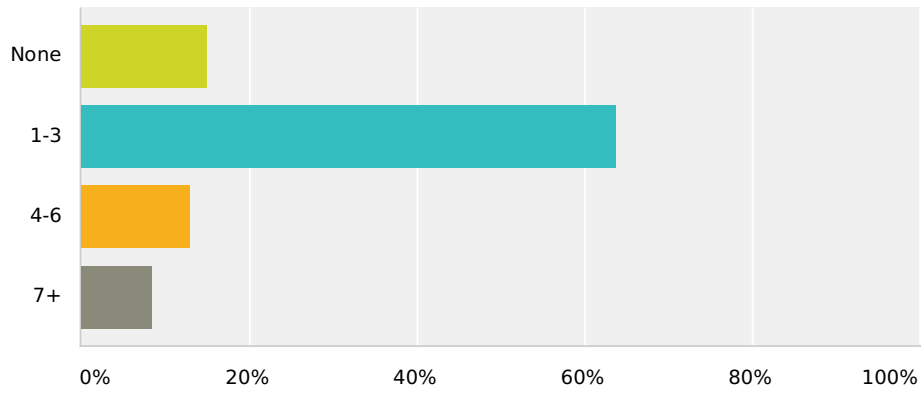
Answered: 395 Skipped: 0



Answer Choices	Responses
None	8.35% 33
1-3	53.67% 212
4-6	24.81% 98
7+	13.16% 52
Total	395

Q7 How many times per year do you attend entertainment events at arenas outside of town?

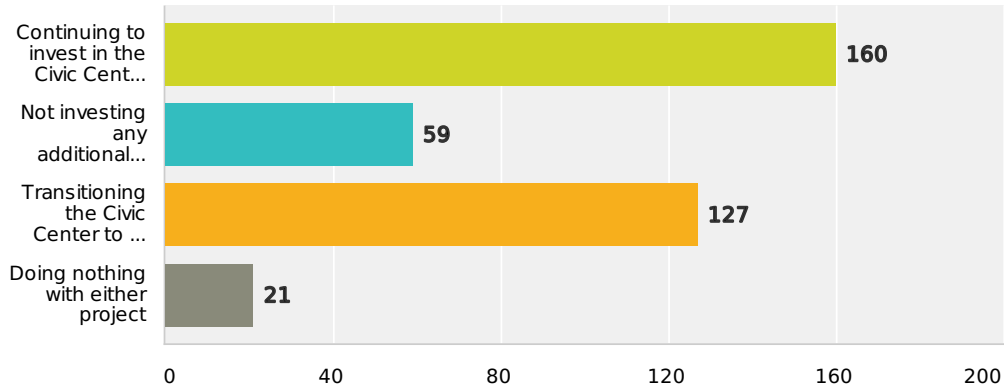
Answered: 395 Skipped: 0



Answer Choices	Responses
None	14.94% 59
1-3	63.80% 252
4-6	12.91% 51
7+	8.35% 33
Total	395

Q8 Do you feel the taxpayers of the community are better served by:

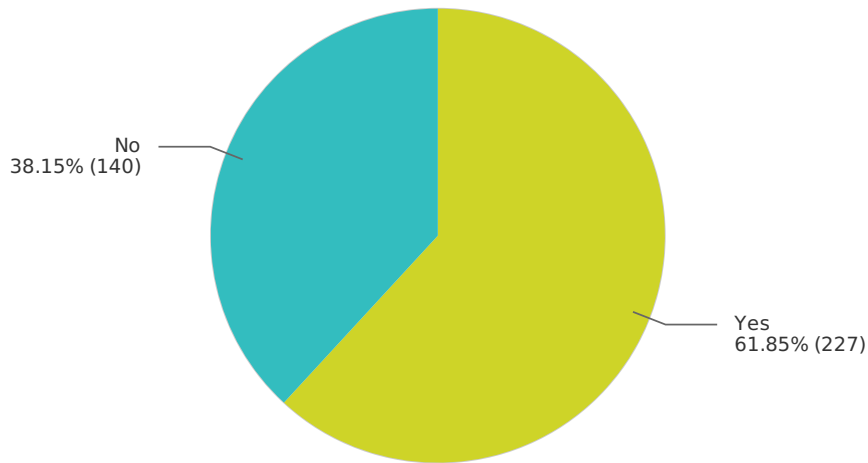
Answered: 367 Skipped: 28



Answer Choices	Responses
Continuing to invest in the Civic Center utilizing a phased approach	43.60% 160
Not investing any additional funds in the Civic Center and building a new arena in North Bismarck	16.08% 59
Transitioning the Civic Center to a meeting and conference center and utilizing a north arena as the base for an entertainment and events district	34.60% 127
Doing nothing with either project	5.72% 21
Total	367

Q9 Losing existing meeting and convention business is a concern of the City. Would you support moving forward with a \$27m investment now in the existing Civic Center to double the existing exhibit hall space and make plans for a new arena to be under construction within 5 years?

Answered: 367 Skipped: 28

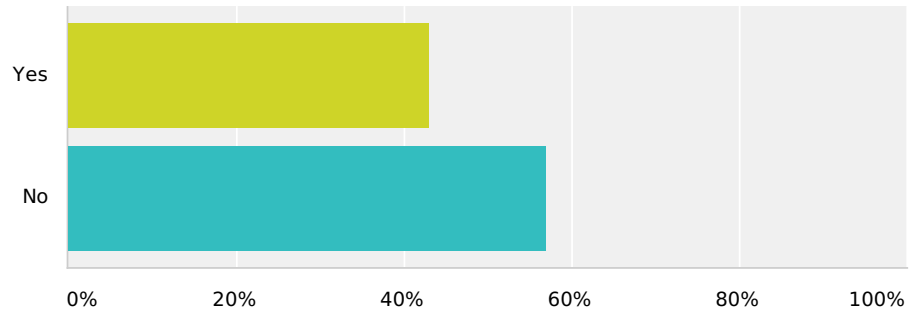


Answer Choices	Responses	
Yes	61.85%	227
No	38.15%	140
Total		367

Comments (88)

Q10 If the proposal were to move forward to build a new arena in the north costing around \$150m, would you support an increase in the sales tax by up to 1% to pay for the project?

Answered: 367 Skipped: 28

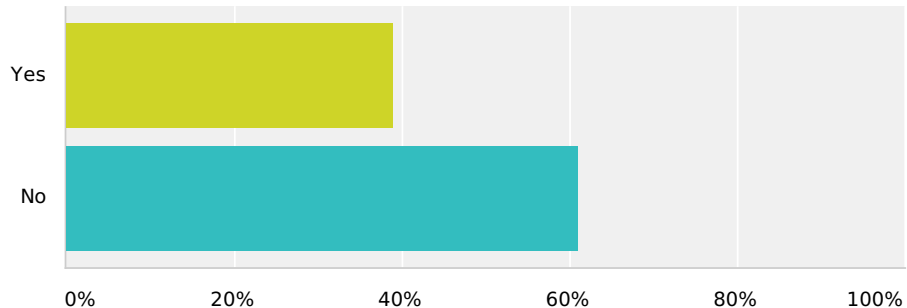


Answer Choices	Responses
Yes	43.05% 158
No	56.95% 209
Total	367

Comments (51)

Q11 If the City were to move forward on the northside location and dedicate taxpayer funds; should the City abandon renovation ideas for the current Civic Center.

Answered: 367 Skipped: 28

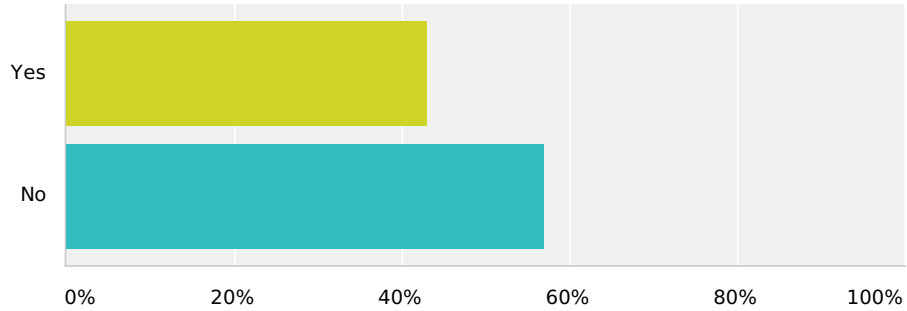


Answer Choices	Responses	
Yes	38.96%	143
No	61.04%	224
Total		367

Comments (50)

Q12 If you were to support a combined approach by transitioning the Civic Center and investing in a new arena, would you support an increase in the sales tax by up to 1% to pay for the project?

Answered: 367 Skipped: 28

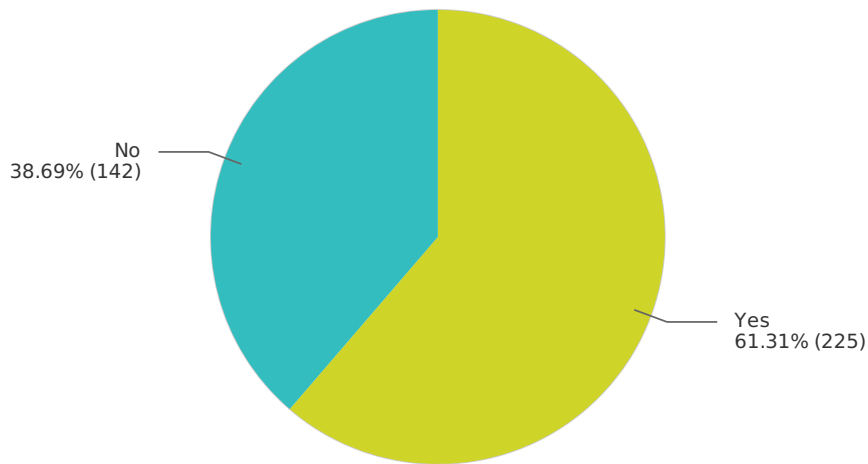


Answer Choices	Responses
Yes	43.05% 158
No	56.95% 209
Total	367

Comments (37)

Q13 If the city continued investing in the Civic Center and a parking ramp is required, would you support additional funding of sales or hospitality tax of \$20m to \$30m to build a ramp?

Answered: 367 Skipped: 28

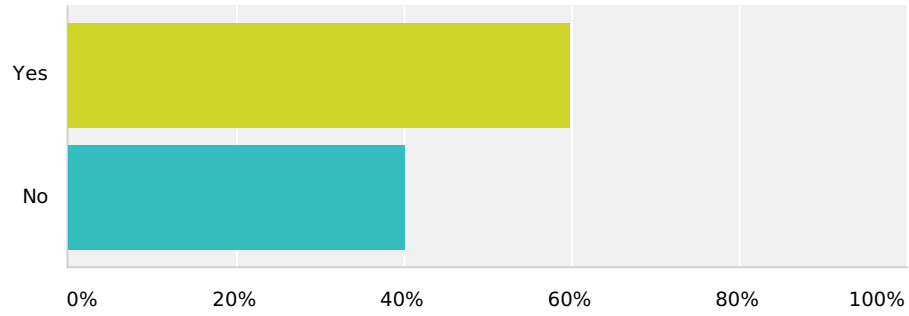


Answer Choices	Responses	
Yes	61.31%	225
No	38.69%	142
Total		367

Comments (47)

Q14 Do you think NOT investing in the Civic Center will harm Downtown?

Answered: 361 Skipped: 34

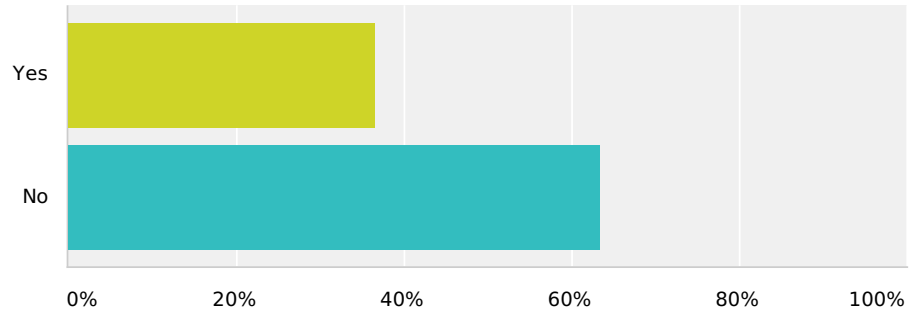


Answer Choices	Responses
Yes	59.83% 216
No	40.17% 145
Total	361

Comments (38)

Q15 Do you think NOT building a northside events center now will have a negative impact on our community's future?

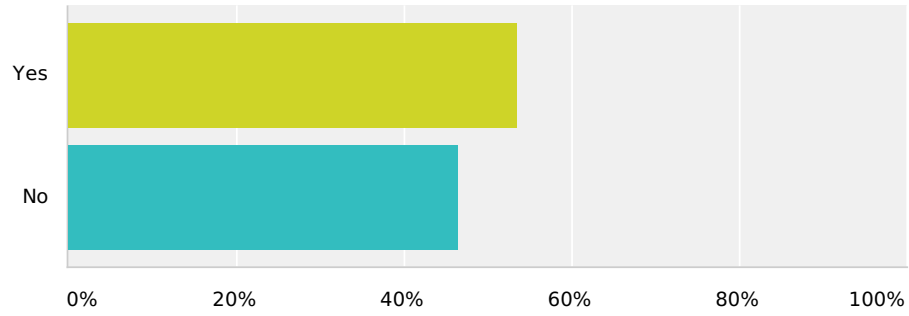
Answered: 361 Skipped: 34



Answer Choices	Responses
Yes	36.57% 132
No	63.43% 229
Total	361
Comments (42)	

Q16 Do you think building a new arena in North Bismarck will benefit the entire community?

Answered: 361 Skipped: 34



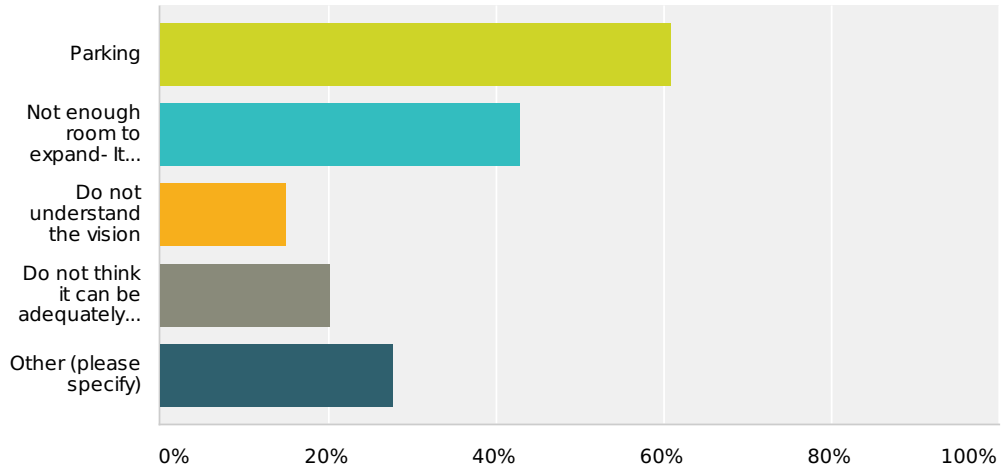
Answer Choices	Responses
Yes	53.46% 193
No	46.54% 168
Total	361

Q17 If a northside events center is built, how should the City utilize the existing Civic Center?

Answered: 361 Skipped: 34

Q18 What are your biggest concerns about the existing Civic Center?

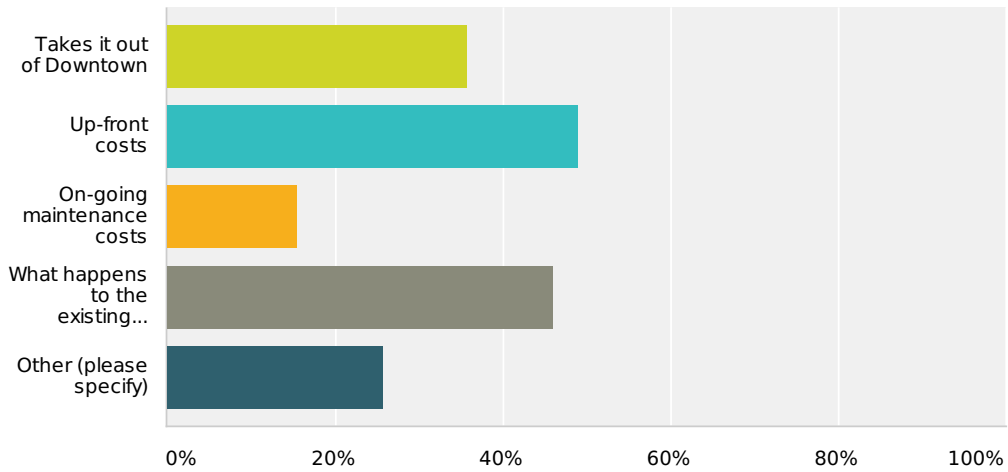
Answered: 361 Skipped: 34



Answer Choices	Responses
Parking	60.94% 220
Not enough room to expand- It is land locked	42.94% 155
Do not understand the vision	14.96% 54
Do not think it can be adequately renovated	20.22% 73
Other (please specify)	27.70% 100
Total Respondents: 361	

Q19 What is your biggest concern about building a new arena in North Bismarck?

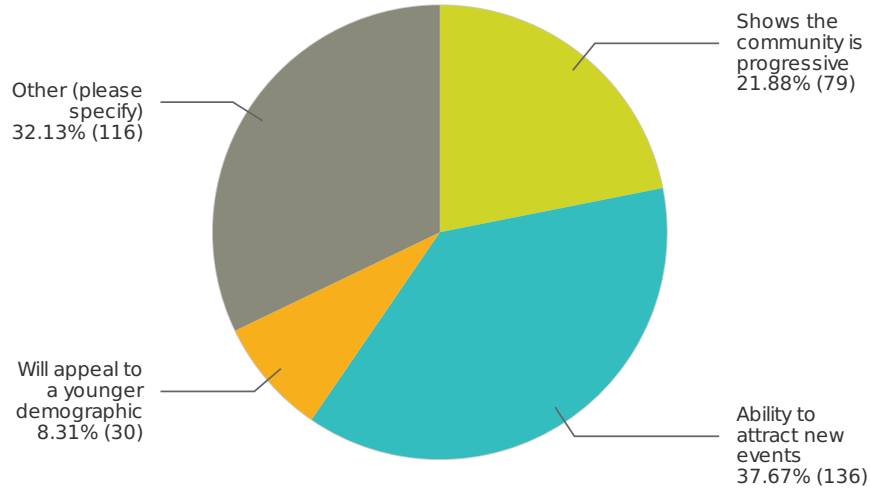
Answered: 361 Skipped: 34



Answer Choices	Responses
Takes it out of Downtown	35.73% 129
Up-front costs	49.03% 177
On-going maintenance costs	15.51% 56
What happens to the existing Civic Center	45.98% 166
Other (please specify)	25.76% 93
Total Respondents: 361	

Q20 What do you think is the biggest benefit of building a new arena in North Bismarck?

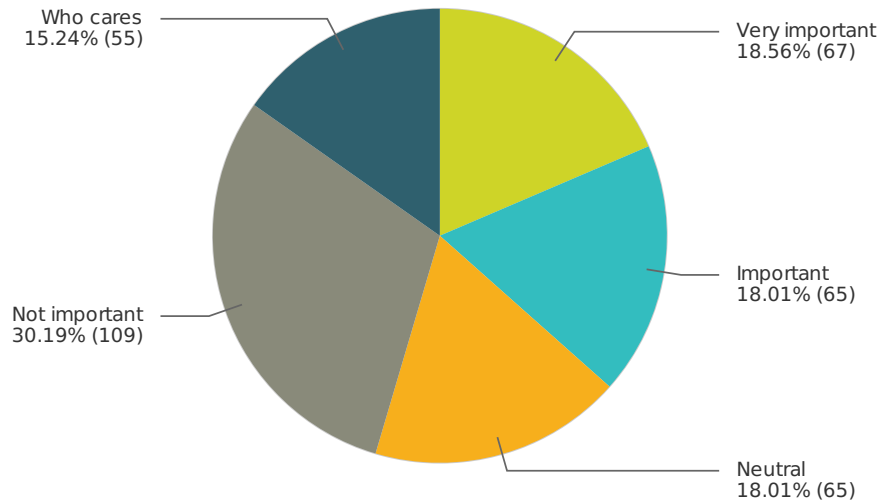
Answered: 361 Skipped: 34



Answer Choices	Responses	
Shows the community is progressive	21.88%	79
Ability to attract new events	37.67%	136
Will appeal to a younger demographic	8.31%	30
Other (please specify)	32.13%	116
Total		361

Q21 To build a northside arena, Dr. Ron Knutson is proposing to donate 40 to 50 acres of land to the City with an estimated value of \$10m. Is that important to your consideration of investing in a new arena or continuing to renovate the existing Civic Center?

Answered: 361 Skipped: 34



Answer Choices	Responses	
Very important	18.56%	67
Important	18.01%	65
Neutral	18.01%	65
Not important	30.19%	109
Who cares	15.24%	55
Total		361

Q27 Is there anything else you would like to add?

Answered: 142 Skipped: 253